

# YOUR PRODUCT IS STRONG.

BUT ARE YOUR CUSTOMERS EQUIPPED?





# YOUR TRAINIG IS CLEAR.

BUT ARE YOUR PEOPLE INVESTED?



## THE CHALLENGE

#### **MARKETING**

- Identify target markets
- Build awareness and grow the brand
- Drive demand and revenue

#### **ENABLEMENT**

- Goal: growth
- Must provide value
- Success = people taking action

#### LEARNING & DEVELOPMENT

- Meet compliance requirements
- Define measurement success
- Support internal change management









### BRING BRILLIANCE IS AN ENABLEMENT COMPANY.

We design bespoke training to elevate your talent and unlock revenue.

### HOWIT WORKS



Discovery Call: Meet our team to clarify your goals.



Enablement Blueprint: Outline the vision for your program.



Enablement Playbook: Strategic plan for execution.



Enablement Support:
Managed support from experts.







#### ENABLEMENT BLUEPRINT

A detailed outline that defines your program's vision, positioning, and roadmap. It sets the foundation for growth.

- Domain positioning
- Market evaluation
- Program position
- Program vision
- Roadmap
- Project preview





#### ENABLEMENT PLAYBOOK

A step-by-step strategic plan with tools, design, and project management to execute your enablement program effectively.

- Charter
- Schematics
- Design plan
- Program management kit
- Build Plan (Project Plan)



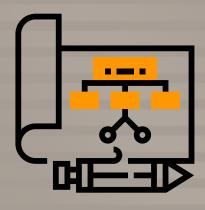




### MORE WAYS WE CAN SUPPORT YOU



Coaching



Curriculum Planning



Training Facilitation



Strategy

and more!



# ABOUT YOUR ENABLEMENT NEEDS.

Let's build a program that drives growth!